

# ORDER

**WOOD**

**Orders**

**Order / Rev:** 214130

**Alt Order #:** 6863206

**Product Desc:** Political

**Estimate:** 2448

**Flight Dates:** 10/13/12 - 10/22/12

**Original Date / Rev:** 10/12/12 / 10/12/12

**Order Type:** REG

**Primary AE:** Petry Philadelphia

**Sales Office:** P-PHI

**Sales Region:** Nat

**Agency**

**Name:** **Buying Time**

**Buying Contact:** Petry Philadelphia

**Billing Contact:**

650 Massachusetts Avenue NW

Washington, DC 20001-3796

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** **POL/Pestka for Congress**

**Demographic:** A35+

**Product Codes:** PL1

**Priority:** P4

**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:** IN5252/SP2893/TO824/AL1472

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	104	\$50,825.00	\$43,201.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	104	\$50,825.00	\$43,201.25	0.00
<b>Totals</b>	<b>104</b>	<b>\$50,825.00</b>	<b>\$43,201.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOOD	95%	\$50,825.00
Market	100%	\$53,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$535.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	4%	\$2,140.00
WTLJ	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/15/12	10/15/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
News 9 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/15/12	10/21/12	M-----	1		\$150.00	0.00							
E 2	WOOD	10/16/12	10/16/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

Order / Rev: 214130  
 Alt Order #: 6863206  
 Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress  
 Product Desc: Political  
 Estimate: 2448  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				5am Daybreak											
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$150.00		0.00						
E 3	WOOD	10/17/12	10/17/12	5am Daybreak	CM	5a-6am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$150.00		0.00						
E 4	WOOD	10/18/12	10/18/12	5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$150.00		0.00						
E 5	WOOD	10/19/12	10/19/12	5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$150.00		0.00						
E 6	WOOD	10/22/12	10/22/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				5am Daybreak											
				News 9 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$150.00		0.00						
E 7	WOOD	10/15/12	10/15/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$400.00		0.00						
E 8	WOOD	10/16/12	10/16/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-T-----	1		\$400.00		0.00						
E 9	WOOD	10/17/12	10/17/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	--W----	1		\$400.00		0.00						
E 10	WOOD	10/18/12	10/18/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---T---	1		\$400.00		0.00						
E 11	WOOD	10/19/12	10/19/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	----F--	1		\$400.00		0.00						
E 12	WOOD	10/22/12	10/22/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
				6am Daybreak											
				NEws 8 Daybreak											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M-----	1		\$400.00		0.00						
E 13	WOOD	10/15/12	10/15/12	Today Show M-F	CM	658-9a	M-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----	1		\$650.00		0.00						
E 14	WOOD	10/16/12	10/16/12		CM	658-9a	-T-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show M-F Today Show															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$650.00		0.00						
E 15	WOOD	10/17/12	10/17/12	Today Show M-F Today Show	CM	658-9a	--W----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$650.00		0.00						
E 16	WOOD	10/18/12	10/18/12	Today Show M-F Today Show	CM	658-9a	---T---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$650.00		0.00						
E 17	WOOD	10/19/12	10/19/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$650.00		0.00						
E 18	WOOD	10/22/12	10/22/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$650.00		0.00						
E 19	WOOD	10/15/12	10/15/12	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$300.00		0.00						
E 20	WOOD	10/16/12	10/16/12	Today Show 2 Today Show 2	CM	9-10a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$300.00		0.00						
E 21	WOOD	10/17/12	10/17/12	Today Show 2 Today Show 2	CM	9-10a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$300.00		0.00						
E 22	WOOD	10/18/12	10/18/12	Today Show 2 Today Show 2	CM	9-10a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$300.00		0.00						
E 23	WOOD	10/19/12	10/19/12	Today Show 2 Today Show 2	CM	9-10a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$300.00		0.00						
E 24	WOOD	10/22/12	10/22/12	Today Show 2 Today Show 2	CM	9-10a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Today Show 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$300.00		0.00						
E 25	WOOD	10/15/12	10/15/12	Today Show 3 Today Show 3	CM	10-11a	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$200.00		0.00						
E 26	WOOD	10/16/12	10/16/12		CM	10-11a	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00

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Alt Order #: 6863206  
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Advertiser: POL/Pestka for Congress  
Product Desc: Political  
Estimate: 2448  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show 3															
Today Show 3															
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$200.00		0.00						
E 27	WOOD	10/17/12	10/17/12	Today Show 3	CM	10-11a	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$200.00		0.00						
E 28	WOOD	10/18/12	10/18/12	Today Show 3	CM	10-11a	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$200.00		0.00						
E 29	WOOD	10/19/12	10/19/12	Today Show 3	CM	10-11a	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$200.00		0.00						
E 30	WOOD	10/22/12	10/22/12	Today Show 3	CM	10-11a	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$200.00		0.00						
E 31	WOOD	10/15/12	10/15/12	Noon News	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$225.00		0.00						
E 32	WOOD	10/16/12	10/16/12	Noon News	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	-T-----	1		\$225.00		0.00						
E 33	WOOD	10/17/12	10/17/12	Noon News	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	--W----	1		\$225.00		0.00						
E 34	WOOD	10/18/12	10/18/12	Noon News	CM	12-1p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	---T---	1		\$225.00		0.00						
E 35	WOOD	10/19/12	10/19/12	Noon News	CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	----F--	1		\$225.00		0.00						
E 36	WOOD	10/22/12	10/22/12	Noon News	CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
News 8 @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$225.00		0.00						
E 37	WOOD	10/15/12	10/15/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Dr Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$125.00		0.00						
E 38	WOOD	10/17/12	10/17/12		CM	3-4p	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00

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M-F 3-4p Dr Oz Doctors <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$125.00 0.00															
E 39	WOOD	10/18/12	10/18/12	M-F 3-4p Dr Oz	CM	3-4p	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Doctors <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$125.00 0.00															
E 40	WOOD	10/22/12	10/22/12	M-F 3-4p Dr Oz	CM	3-4p	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Doctors <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$125.00 0.00															
E 41	WOOD	10/15/12	10/15/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$400.00 0.00															
E 42	WOOD	10/16/12	10/16/12	M-F 4-5p Ellen	CM	4-5p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$400.00 0.00															
E 43	WOOD	10/17/12	10/17/12	M-F 4-5p Ellen	CM	4-5p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$400.00 0.00															
E 44	WOOD	10/18/12	10/18/12	M-F 4-5p Ellen	CM	4-5p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$400.00 0.00															
E 45	WOOD	10/19/12	10/19/12	M-F 4-5p Ellen	CM	4-5p	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$400.00 0.00															
E 46	WOOD	10/22/12	10/22/12	M-F 4-5p Ellen	CM	4-5p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$400.00 0.00															
E 47	WOOD	10/15/12	10/15/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$675.00 0.00															
E 48	WOOD	10/16/12	10/16/12	M-F 5p News M-F News 8 @5p	CM	5-530p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$675.00 0.00															
E 49	WOOD	10/17/12	10/17/12	M-F 5p News M-F News 8 @5p	CM	5-530p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
News at 5P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$675.00 0.00															
E 50	WOOD	10/18/12	10/18/12		CM	5-530p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00

Order / Rev: 214130  
 Alt Order #: 6863206  
 Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress  
 Product Desc: Political  
 Estimate: 2448

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p News M-F News 8 @5p											
				News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$675.00		0.00			
E 51	WOOD	10/19/12	10/19/12	M-F 5p News M-F News 8 @5p	CM	5-530p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$675.00		0.00			
E 52	WOOD	10/22/12	10/22/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$675.00		0.00			
E 53	WOOD	10/15/12	10/15/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5:30P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$675.00		0.00			
E 54	WOOD	10/16/12	10/16/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5:30P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$675.00		0.00			
E 55	WOOD	10/17/12	10/17/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5:30P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$675.00		0.00			
E 56	WOOD	10/18/12	10/18/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5:30P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$675.00		0.00			
E 57	WOOD	10/19/12	10/19/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5:30P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$675.00		0.00			
E 58	WOOD	10/22/12	10/22/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
				News at 5:30P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$675.00		0.00			
E 59	WOOD	10/15/12	10/15/12	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
				News at 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$1,125.00		0.00			
E 60	WOOD	10/16/12	10/16/12	M-F 6p News M-F News 8 @6p	CM	6-630p	-T-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
				News at 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,125.00		0.00			
E 61	WOOD	10/17/12	10/17/12	M-F 6p News M-F News 8 @6p	CM	6-630p	--W----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
				News at 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,125.00		0.00			
E 62	WOOD	10/18/12	10/18/12		CM	6-630p	---T---	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00

Order / Rev: 214130  
Alt Order #: 6863206  
Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress  
Product Desc: Political  
Estimate: 2448

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6p News M-F News 8 @6p															
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,125.00		0.00			
E 63	WOOD	10/19/12	10/19/12	M-F 6p News M-F News 8 @6p	CM	6-630p	----F--	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,125.00		0.00			
E 64	WOOD	10/22/12	10/22/12	M-F 6p News M-F News 8 @6p	CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
News at 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,125.00		0.00			
E 65	WOOD	10/15/12	10/15/12	M-F 7-730p Inside Edition	CM	7-730p	M-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$450.00		0.00			
E 66	WOOD	10/16/12	10/16/12	M-F 7-730p Inside Edition	CM	7-730p	-T-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$450.00		0.00			
E 67	WOOD	10/18/12	10/18/12	M-F 7-730p Inside Edition	CM	7-730p	---T---	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$450.00		0.00			
E 68	WOOD	10/16/12	10/16/12	M-F 730-8p Access Hollywood	CM	730-8p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$400.00		0.00			
E 69	WOOD	10/17/12	10/17/12	M-F 730-8p Access Hollywood	CM	730-8p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$400.00		0.00			
E 70	WOOD	10/15/12	10/15/12	LN M-F M-F News 8 @ 11	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$900.00		0.00			
E 71	WOOD	10/16/12	10/16/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-T-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$900.00		0.00			
E 72	WOOD	10/17/12	10/17/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--W----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$900.00		0.00			
E 73	WOOD	10/18/12	10/18/12	LN M-F M-F News 8 @ 11	CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$900.00		0.00			
E 74	WOOD	10/19/12	10/19/12		CM	11-1135p	----F--	:30	1	\$900.00	P4	0.00	NM	1	\$900.00

Order / Rev: 214130  
 Alt Order #: 6863206  
 Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress  
 Product Desc: Political  
 Estimate: 2448  
**WOOD**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$900.00		0.00			
E 75	WOOD	10/22/12	10/22/12	LN M-F	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
M-F News 8 @ 11															
News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$900.00		0.00			
E 76	WOOD	10/16/12	10/16/12	Tonight Show/Jay Leno	CM	1135-1235a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$300.00		0.00			
E 77	WOOD	10/17/12	10/17/12	Tonight Show/Jay Leno	CM	1135-1235a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$300.00		0.00			
E 78	WOOD	10/22/12	10/22/12	Tonight Show/Jay Leno	CM	1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno															
Leno															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$300.00		0.00			
E 79	WOOD	10/17/12	10/17/12	Wed Hour 2	CM	9-10p	--W----	:30	1	\$875.00	P4	0.00	NM	1	\$875.00
Wednesday 9-10p															
Law and Order															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$875.00		0.00			
E 80	WOOD	10/18/12	10/18/12	Thur Hour 3	CM	10-11p	---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
Thursday 10-11p															
Rock Center															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$750.00		0.00			
E 81	WOOD	10/13/12	10/13/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Daybreak Sat 6am															
News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$150.00		0.00			
E 82	WOOD	10/20/12	10/20/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
Daybreak Sat 6am															
News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$150.00		0.00			
E 83	WOOD	10/13/12	10/13/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
Daybreak Sat@7am															
News Saturday AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$275.00		0.00			
E 84	WOOD	10/20/12	10/20/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
Daybreak Sat@7am															
News Saturday AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$275.00		0.00			
E 85	WOOD	10/13/12	10/13/12	Today Show Sa	CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
Today Show Saturday															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$375.00		0.00			
E 86	WOOD	10/20/12	10/20/12		CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00



Order / Rev: 214130  
 Alt Order #: 6863206  
 Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress  
 Product Desc: Political  
 Estimate: 2448

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Sa Today Show Saturday															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S-					1	\$375.00		0.00			
E 87	WOOD	10/14/12	10/14/12	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$750.00		0.00			
E 88	WOOD	10/16/12	10/16/12	WOOD News @430am WOOD News @ 430am	CM	430-5a	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-T-----					1	\$50.00		0.00			
E 89	WOOD	10/13/12	10/13/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News 8 at 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S-					1	\$900.00		0.00			
E 90	WOOD	10/20/12	10/20/12	LN Sa Saturday News 8 @11	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
News 8 at 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S-					1	\$900.00		0.00			
E 91	WOOD	10/14/12	10/14/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$125.00		0.00			
E 92	WOOD	10/21/12	10/21/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S					1	\$125.00		0.00			
E 93	WOOD	10/14/12	10/14/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$250.00		0.00			
E 94	WOOD	10/21/12	10/21/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
News 8 Daybreak															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S					1	\$250.00		0.00			
E 95	WOOD	10/14/12	10/14/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Sunday today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$600.00		0.00			
E 96	WOOD	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
Sunday today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12		10/15/12	10/21/12	-----S					1	\$600.00		0.00			
E 97	WOOD	10/14/12	10/14/12	Meet the Press Meet the Press	CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$1,000.00		0.00			
E 98	WOOD	10/21/12	10/21/12		CM	858-1001a	-----S	:30	1	\$1,000.00	P4	0.00	NM	1	\$1,000.00

Order / Rev: 214130  
Alt Order #: 6863206  
Flight Dates: 10/13/12 - 10/22/12

Advertiser: POL/Pestka for Congress  
Product Desc: Political  
Estimate: 2448

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Meet the Press											
				Meet the Press											
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,000.00		0.00						
E 99	WOOD	10/14/12	10/14/12	Sun 10-11am To The Point	CM	1001-1030a (10:00 AM-10:30 AM)	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Local Point - Political Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$400.00		0.00						
E100	WOOD	10/21/12	10/21/12	Sun 10-11am To The Point	CM	1001-1030a (10:00 AM-10:30 AM)	-----S	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
Local Point - Political Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$400.00		0.00						
E101	WOOD	10/14/12	10/14/12	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$750.00		0.00						
E102	WOOD	10/21/12	10/21/12	Sun 6p News 8 Sun News 8 @6p	CM	6-7p	-----S	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
NEWS 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$750.00		0.00						
E103	WOOD	10/14/12	10/14/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S	1		\$500.00		0.00						
E104	WOOD	10/21/12	10/21/12	NFL 11p News Sun 11p News (NFL)	CM	1130-12a	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$500.00		0.00						
													Totals	104	\$50,825.00